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ME



- Over 10 Years Design Experience
- Fluent in Adobe CS, Quark, Mac & PC
- Great Communicator Across the Board
- Love Working in an In-house Team
- Corporate & Branding a Speciality
- Concept to Print & Web Ready Artwork
- Fast, Accurate and Organised!

**This is me.**



call me:  
**07801 70 30 15**

email me:  
**me@paulbearman.com**

view me:  
**www.paulbearman.com**

# Paul Bearman<sup>CV</sup>

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**Name:** Paul Bearman

**Address:** 31 Greenfields Road, Horsham, West Sussex, RH12 4JL.

**Email:** paul@paulbearman.com

**Phone:** 07801 703 015 / 01403 210 267

**D.O.B:** 19/10/1977

**Nationality:** British

**Website:** www.thecowsarewatching.com

- I have a strong and varied design knowledge with over 10 years' commercial work in graphic design, production and marketing areas of print and web.
- I am able to generate ideas as concepts and produce final print and web ready artwork within tight design briefs and deadlines, both within a team environment and as a self-motivated individual.
- I am able to communicate effectively across internal departments and with external clients at all levels.
- I produce artwork and layouts with a fast, accurate and organised approach to working.
- I am always enthusiastic about taking on new challenges and further developing and widening my skills.

## **Current Employer:**

Graphic Designer • August 2007 - Present

Sussex Newspapers, 14-16 Market Square, Horsham, West Sussex RH12 4JL

Sussex Newspapers is part of Johnston Press - 2nd largest newspaper publisher in the UK. Sussex newspapers includes over 20 local titles and their associated websites with around 2,000,000 total readership.

## **Current Role:**

Working alongside account managers, sales reps, distribution and higher management across all titles within Sussex Newspapers and their associated magazines, inserts and websites. Working across Mac & PC platforms with Adobe CS, Quark, internal delivery systems and PDF workflows.

- Design from concept to print and web ready artwork
- Re-sizing and production of artwork on a daily basis
- Ensuring client supplied artwork is ready for print
- Ensuring that daily, weekly and monthly deadlines are consistently met
- Constant internal and external client liaison ensuring brief requirements are fulfilled
- Ensuring that the company's corporate identities are maintained
- Creation and presentation of new logo concepts for new business ideas, potential re-branding and current branding
- Creation of marketing and sales materials including: sales packs; bulletins; corporate branding and webpages
- Creation of internet banners and advertising
- Creation of mini website design and management
- Ensuring work flow is managed on a personal and local team level
- Ensuring that all files are easily accessible and regularly backed up

# Paul Bearman<sup>CV</sup>

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## Previous Employer:

### Graphic Designer • Dec 2005 - August 2007

PNC, 130 City Road, London, EC1V 2NW

PNC Telecom Services Ltd (now Invomo) has been a major independent player in the UK telecom services market for over a decade. PNC serves businesses with quality mobile and fixed-line telecoms products and services.

Working alongside account managers, with clients including:

- Trinity Mirror
- Scottish TV
- Pearl & Dean
- Vue Cinemas
- Sky
- Natmags
- Emap Interactive

### Creative Artworker • Production • July 2001 - Oct 2005

Fusion-ICS, Exchange House, Horsham, RH12 1SQ

Fusion Interactive Communication Solutions was one of the UK's leading provider of interactive media services. Fusion supplied a range of interactive promotional and response services for the UK's biggest media and retail companies including:

- Trinity Mirror (235 titles, weekly circulation 15,000,000)
- Newsquest Media Group Ltd (215 titles, weekly circulation 10,000,000)
- Northcliffe Newspapers (110 titles, weekly circulation 9,000,000)
- IPC Media Ltd • Littlewoods Index • NTL • Dateline Magazine • Channel

## Education:

- BA Graphic Design (2nd year entry and completion) • Camberwell College of Art, London Institute • Sept 98 - June 99
- HND Graphic Lettering (with distinctions) • Reigate School of Art • Sept 96 - June 98
- ND Graphic Design • Northbrook College • Sept 94 - June 96
- 10 GSCE's (8 grade A-C) • Steyning Grammar School • June 94
- Further training in Dreamweaver

## Software packages:

- MAC/PC • Quark • Indesign • Photoshop • Illustrator • Image Ready
- Acrobat/Distiller • Microsoft Office • Dreamweaver • Transmission Director • Adfast/Adnet

## Interests include:

Photography • Film • Music

## Reference:

John Warne  
Studio Manager, Horsham & Portsmouth  
Tel: 023 9266 4488

Richard Harmer  
Advertising Sales Manager, Sussex Newspapers  
Tel: 01403 751200